

ADD DIGITAL COMBO PACKAGES - Starts January 2025 - May 2025

Provides the most comprehensive exposure for extended time frame

Get Started on your marketing today for your early bird savings to families.

With these packages, we will schedule out your campaign and tailor your message monthly. Our packages provide MULTIPLE advertising options to reach thousands of parents in NJ throughout the camp marketing season. We will work hard to keep your brand CONSISTENTLY visible.



- 1 Choose timeframe and number of months for your campaign.
- 2 Send us your announcements and we will share it, post it and email out. Send us materials during entire campaign.



PLATINUM PACKAGE - 5 MONTHS January - May

\$2600 (a \$4235 value) ... Best value for the Most Exposure

- Camp Fair Branding Pkg (see pg 3)
- Digital: Large image slider
- Email: Themed Camp Eblasts 4x
- Digital: Enhanced Camp Directory Listing (with logo, images, video, url)
- Digital: Web banner package (online and mobile)
- Digital: Half pg ads in 3x NJ KIDS On the Go ebook (plus free print edition too!)
- Digital: Editorial Themed article featuring your camp
- Digital: Announcements for open houses, events posted in enews, calendars

Make it a Platinum Premium add \$1000 and get a camp booth and half page print ads in camp guide



GOLD: HIGH EXPOSURE - 3 MONTHS January - March (or select starting month)

\$1600 (a \$2580 value)

- Email: Themed Camp Eblasts 3x
- Digital: Deluxe Camp Directory Listing (with logo, images, video, url)
- Digital: Web banner package (online and mobile)
- Digital: Editorial Themed article featuring your camp
- Digital: Announcements for open houses, events posted in enews, calendars
- Social Media: Posts on FB and IG
- Bonus: Half page ads in 2x NJ KIDS On the Go ebook and print editions!

SILVER: MEDIUM EXPOSURE - 2 MONTHS January - February (or select starting month)

\$975 (a \$1595 value)

- Email: Themed Camp Eblasts 2x
- Digital: Enhanced Camp Directory Listing (with logo, images, video, url)
- Digital: Web banner package (online and mobile)
- Digital: Editorial Themed article featuring your camp
- Digital: Announcements for open houses, events posted in enews, calendars
- Social Media: Posts on FB and IG
- Bonus: FREE qtr page ad in 1x NJ KIDS On the Go ebook and print edition!